

Siège social

3, square de Châtillon 75 014 PARIS Tel (+33) 1 45 45 46 61 Fax (+33) 1 45 41 50 65 email contact@geo212.com

SARL au capital de 24 000 € SIRET : 422 598 441 00026 Code APE : 721Z

Géo212

An independent geospatial intelligence firm

Géo212 is a private consultancy firm, created in 1999.

Our work is strongly focused on geospatial intelligence and relies on 3 original, fundamental and complementary « savoirfaire »:

- Geointelligence products and services conception;
- Geospatial quality information management
- Technical & economical optimization of satellite and aerial source acquisitions for geospatial production

For us, it is an efficient way to maximize the huge potential value of geospatial information and to give our customers the return on investment they can expect. This approach is built on our convictions and on the large experience of our consultants.

Geo212 can support you through operational studies, consultancies, trainings or different geospatial services such as operational data quality control (show me your data set, I will tell you what it worth's for

a particular use) or technical & economical optimization of satellite and aerial source acquisition (*Tell me what geospatial data you need, I will choose the best sources to produce them*). All those services allow you

to develop your geospatial infrastructure and optimize it technically and financially.

You already understood it, our services are especially designed for areas where the "usual" occidental high resolution maps do not exist, i.e. more than 80% of Earth.

Géo212 team is built around complementary profiles:

- Geographer-cartographer,
- Geointelligence military experts
- GIS and data quality experts,
- Geospatial system designer,
- Geologist.



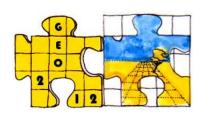
Géo212 is involved in the key steps of your geospatial infrastructure

100% owned by its managers, the company is completely independent from any industrial group, GIS editor or sources provider. Since its beginning, the company has been profitable every year.

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Géo212

A quality oriented geospatial intelligence firm



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One of our main focuses is around geospatial information data quality. It relies on previous experiences in this field for the French defense expertise team (DGA / CEGN) since 1991.

Over the last 7 years, Géo212 was involved on those issues in civilian and military applications:

- Definition of the French defense Master
 Plan on geospatial information quality
- Audit of existing geospatial production lines and production projects.
- Conception and specification of quality insurance procedures for various raster and vector productions (including cruise missile specific productions).
- Technical assistance for the French MOD procurement agency (DGA / SPOTI) on the acquisition of quality control lines (from operational requirements to on site training).
- Day to day support of the Joint Staff Geographic quality control team (EMA / BGI / EPDG).
- Research in the field of data quality: improvement of quality estimators;

management of uncertainty; presentation of quality metadata to the end-user.

Real Time expertise on operational data sets. This service is each time customized to operational needs: time constraints, costs, size of the data set, possible operational impact of errors, ... Any geospatial data can be checked: DEM, DSM, Vector databases, airborne or satellite imagery, orthoimages, Open Sources Intelligence data ...

In this regard, Géo212 is proud to be part of the Topobase Defense industrial consortium, led by EADS and THALES, which takes care for the French defense of all outsourced productions from 2005 to 2010.

Since the beginning of this contract (October 2005), Geo212 has designed the Quality Master Plan and is now in charge of the quality insurance protocols for each production line.

In the foreseeable future, those activities will continue.

Focus on geospatial data quality will stay as the company motto and defense applications will be an important part of our activity.



Géo212 helps you on key issues of geospatial data quality management

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Good quality management starts with adequate sources selection and with the definition of a coherent geospatial infrastructure. Over the last 3 years, Géo212 has been more and more involved in those fields to better help its customer in their applications.

Technical & economical optimization of satellite and aerial source acquisition.

Our consultants have a large experience in source imagery acquisition, based on management for three year (1999-2002) of the largest European for budget acquisition commercial satellite imagery. They therefore an in depth knowledge of data, metadata, sales circuits. Our expertise is proposed large organizations important acquisition budget; we help them to improve the balance of their sources budget, for a better operational efficiency (commercial vs "free" images, radar vs optical, native high resolution vs fused product,...). At the same time, we

offer specific services for smaller organizations and projects, which lack inhouse specialized resources, and ought to improve their images choices and acquisition.

Géo212

Our services

Géo212 is proud to have been selected for all feasibility studies and sources choices within the **Topobase Defense** French contract. We are also proud to work for other defenses as well as private companies, civilian ministries and agencies in France and abroad.



Conception of new services or products to build your geospatial infrastructure.

Géo212 is involved in the conception of innovative services in military and civilian applications.

We helped Spot marketing department in the definition of Formosat services making the best use of this satellite geosynchronous orbit. We worked for various civilian ministries in Africa and Asia to define their new geospatial infrastructure. Together with BRGM French geological agency), we prepare new trafficability services for African roads (under а French defense

military contract).

Based on our work for the defense and mineral resources communities, we offer consultancy services on specific African areas where the company has an in depth knowledge of geographic, geopolitical and economic issues.

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